

**For Immediate Release**  
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**Wellmade Corporate Profile**

**Short Version**

An established leader in the flooring industry, Wellmade specializes in the design, production, and distribution of hard surface flooring collections. Wellmade remains at the forefront of flooring technology with its patented HDPC® Rigid Core flooring available in natural hardwood and strand bamboo, as well as vinyl plank and tile. Wellmade brands are currently supported by large channel retailers, specialty flooring retailers and independent distributors throughout the nation.

**Long Version**

An established leader in the flooring industry, Wellmade specializes in the design, production, and distribution of hard surface flooring collections. Wellmade remains at the forefront of flooring technology with its patented HDPC® Rigid Core flooring available in natural hardwood and strand bamboo, as well as vinyl plank and tile. Wellmade brands are currently supported by large channel retailers, specialty flooring retailers and independent distributors throughout the nation.

From sourcing sustainable and renewable forestry products or promoting healthy indoor air quality, Wellmade promotes the green movement to preserve and improve the environment for future generations. With that, Wellmade embraces environmentally responsible manufacturing practices featuring the latest in water and energy efficient technology, emission reduction and recycling programs.

And as part of its “made in the USA” initiative, Wellmade will soon unveil its new, state-of-the-art Cartersville, Georgia manufacturing facility. Designed to provide a superior customer experience, the new plant will reduce lead times and shipping costs while ensuring on-time delivery to Wellmade’s growing customer base.

